

Lamar Elementary, PTO

1300 Many Pines Drive
The Woodlands, Texas 77380
Phone: (832) 592.5800
Fax: (832) 592.5810



lamarfundraising@gmail.com

Dear Friends of Lamar,

You are invited to be a sponsor of the Lamar Elementary PTO. In years past, we have had sponsors for our annual spring carnival, but the marketing exposure was limited to the month or so leading up to the big event. This year we are opening up the opportunity to our sponsors to reap benefits for the entire school year, not just for the one event.

The Lamar Elementary PTO participates annually in a Fall Fundraiser, Boosterthon Fun Run, and the Spring Carnival. The proceeds from these events fund students to attend field trips, purchase new and upcoming technology for our classrooms, playground equipment, and much more.

We have sponsorship spots available from \$100-\$5,000+. Lamar Elementary PTO is a 501(c)3 non-profit organization, making ALL donations provided, tax-deductible. Upon receipt of your donation, you will be given all information needed and a receipt for your tax filing records. A portion of each sponsorship will be applied towards Lamar's annual spring carnival, therefore each annual sponsor will also be featured as a carnival sponsor as well.

We hope you join us in this celebration and would love to THANK YOU for your time and consideration to support our students! We could not do it without you. If you have any questions or concerns, please feel free to contact us via email at lamarfundraising@gmail.com. We look forward to working with you and your business.

Sincerely,

Sponsorship Chair
lamarfundraising@gmail.com

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Thank you for considering sponsoring our Lamar Elementary PTO. We have 4 sponsorship levels.

Bronze Level Sponsor- Donations of \$100+

- Your company logo/family name will be displayed on our Lamar Sponsorship Board
- Featured on our Facebook/Instagram pages
- Featured in our Lamar Limelight Newsletter that is emailed weekly to the families
- Featured as an attraction sponsor at Lamar's spring carnival
- Included on our sponsor list on the Lamar PTO Website
- Featured as a sponsor of Lamar's spring carnival

Silver Level Sponsor- Donations of \$500+

** Same as Bronze Level **AND**

- Featured on our 2022 Lamar Carnival T-shirt worn by staff & PTO members
- Featured as an attraction or booth sponsor at Lamar's spring carnival
- Company link on our sponsor page on the PTO website
- Featured on the Lamar marquee in front of the school, visible to everyone dropping off, picking up & driving by the school for an entire week

Gold Level Sponsor- Donations of \$2,500+

** Same as Bronze & Silver Level **AND**

- Your company/family name will be displayed during all of Lamar's heavily attended events; like our Fall Fundraisers, Boosterthon Fun Run, Storybook Parade, all grade level choir performances, Kinder Graduation, Field Day, Donuts with Dames, Donuts with Dudes, etc.
- Included in our sponsor list in Lamar's yearbook
- Exclusive marketing opportunities at PTO events

Diamond Level Sponsor- Donations of more than \$5,000

** Same as Bronze, Silver & Gold Level **AND**

- Your company logo/family name will be displayed on a 6' banner on the school fence
- Ad in our yearbook with company information
- Customized marketing opportunities throughout the school year

All donations can be mailed directly made payable to Lamar PTO or paid electronically via PayPal at [paypal.me/lamarelementarypto](https://www.paypal.com/merchot/?_af=1&_a=1), @LamarElementaryPTO

Lamar Sponsorship c/o Marissa Wolf
1300 Many Pines
The Woodlands, TX 77380